



The One Solution for **Safety Communications**

10,000 lives and **\$92 billion** per year can be saved with a **one minute** reduction in emergency response times. - FCC Report Estimate

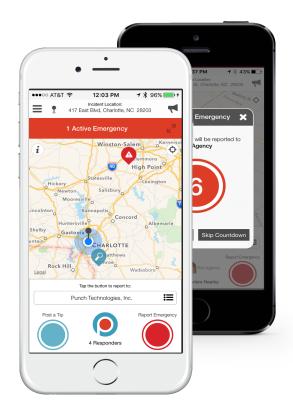


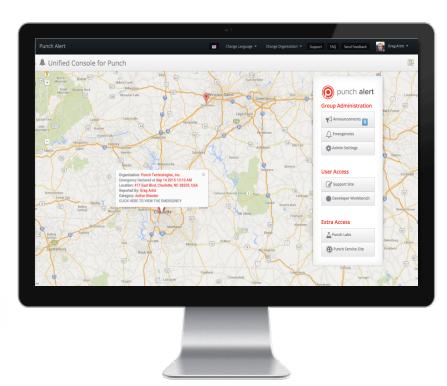
"Our plan was always to use the public address system." - Michele Gay, Sandy Hook Mom, Friend to Punch, Founder of Safe and Sound

Punch Alert



The All-in-One Mass Communication and Emergency Management Platform









The Three Main Modules

Tips



●●○○○ AT&T 穼 2:44 PM ◀ 🖇 50% 🔳 ACTIVE SHOOTER (¦`Å') 2:43 PM at Punch Technologies, Inc. 2020 Lyndhurst Ave, Charlotte, NC 28203, United States **Emergency Stream** Last Updated at 2:44:16 PM Audio Note Added 2:44 PM Submitted by Greg Artzt at 2:44 PM. Select to see the voice note Text Note Added 2:44 PM Submitted by Greg Artzt at 2:44 PM. "Test inly" Emergency Plan or Checklist 2:43 PM Select this entry to view it. Emergency Categorized 2:43 PM The Emergency has been classified as a Active Shooter **Emergency Reported** 2:43 PM Reported by Greg Artzt at 2:43 PM 0 Ų ••••

Emergencies

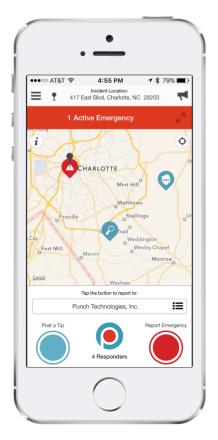
Announcements

●●○○○ AT&T	হ 2:44 PM 1 🖇 50% 🔳
≡ 1	Announcements
i	Happy Friday! from Punch Technologies, Inc. Sent at 11:13 AM on 06/17/16
Covers	check in from Punch Technologies, Inc. Sent at 10:19 AM on 06/15/16
	Weekend from Punch Technologies, Inc. Sent at 9:38 PM on 06/12/16
	Early Closing from Punch Technologies, Inc. Sent at 10:32 PM on 06/09/16
Legal	Party later from Punch Technologies, Inc. Sent at 4:08 PM on 06/09/16
Post a Tip	Donuts from Punch Technologies, Inc. Sent at 11:07 AM on 06/07/16
	Weekend



Problems Solved with Punch Alert

- Slow or inefficient response
- Lack of effective cohesive incident management tool
- Poor or limited communication during incidents
- Antiquated and complex systems for routine notifications
- Difficult to manage multiple simultaneous incidents
- Limited post-incident data for analysis and reporting



Analyze, Inform, & Take Action

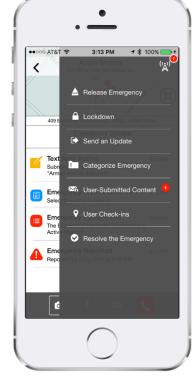


Responders, Employees, Users

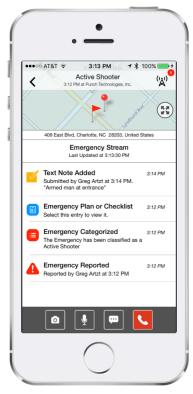
Punch Alert's Unique Emergency Process



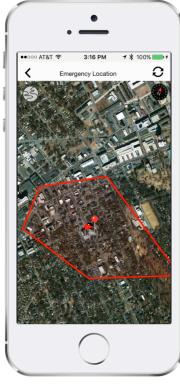
Panic Button



Management & Communication







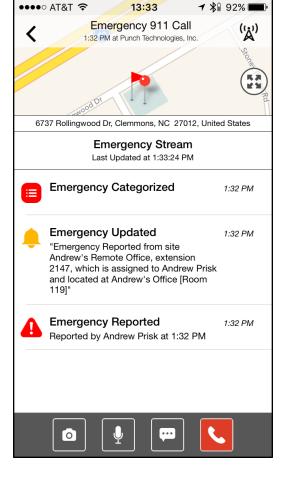
Real-time Location

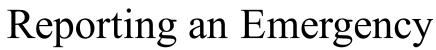


ShoreTel Integration

- Alerts Internal/External Responders when 911 dialed from ShoreTel system
- Initiates response while 911 call is in progress
- Define multiple extensions that trigger Punch Alert with pre-defined categories (ie. Ext. 5000 for School Nurse Hotline)
- Runs as service on HQ Server



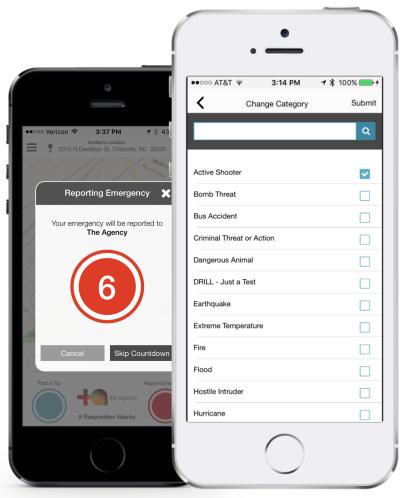




• Push the panic button

punch alert

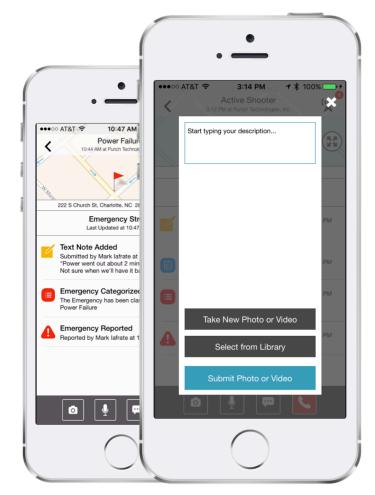
- View 10 second vibrating countdown
- Identify emergency category
- Notify responders through 5 channels:
 - Call, Email, Text, Mobile, Desktop
- Report quickly and quietly
- Leverage the power button on Android
- Silently alert 911 off-campus





Smart Emergency Communication

- Receive notification of an alert
- View information on the reported incident
- View instructions from authorities
- Submit text, audio, pictures, video
- View emergency plans
- View emergency location





• Set-up & Manage Users

punch alert

- Monitor Emergency Dashboard
- Notify users of the emergency
- View/share user content
- Send mass updates
- Resolve the emergency
- Analyze Incidents & Create Reports



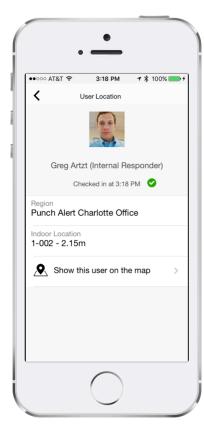
Analyze, Inform, & Take Action

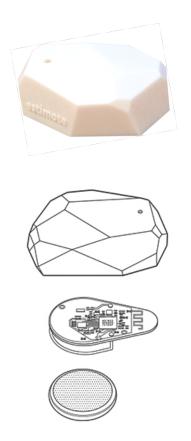


Real-time Location Tracking

GPS for outdoor location monitoring and iBeacon for indoor positioning







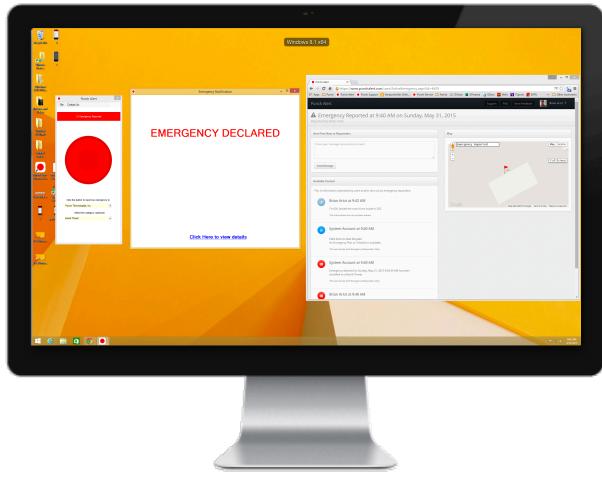
iBeacon





Desktop Application

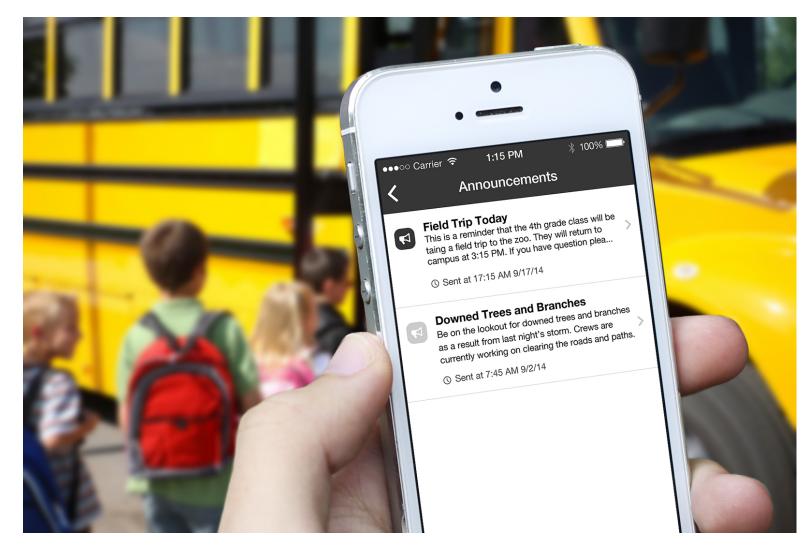
Report emergencies or receive alerts on any desktop computer



Announcements



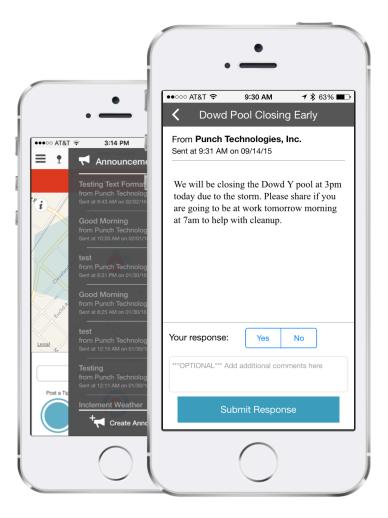
Announcements





Simple, Powerful Announcements

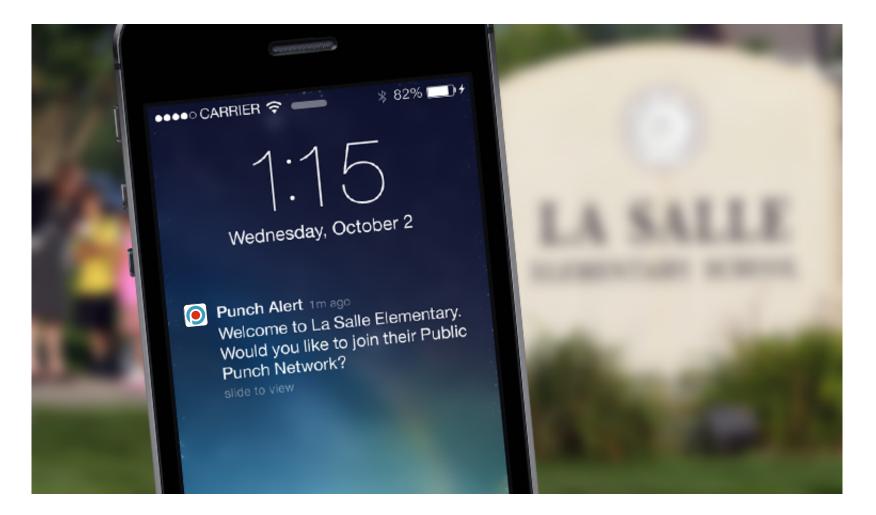
- Send text, email, push notifications
- Send audio announcements
- Send from app or web console
- Manage / import lists on web console
- Request Yes / No response
- Request User location
- Respond with comments
- Respond from app or email





Open up a Public Punch Network

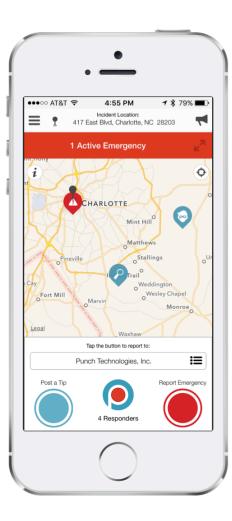
Welcome to the Community



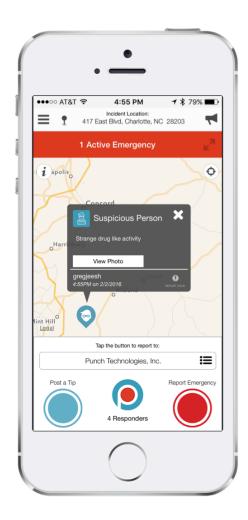
The Blue Button



Reporting Tips and Non-Emergencies







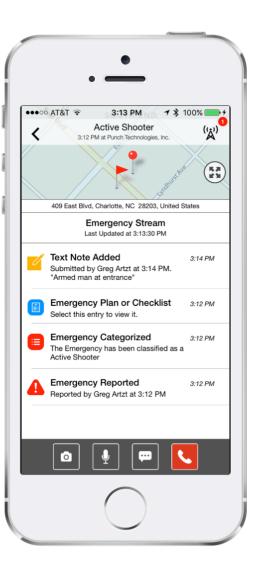


Why Punch Alert?

• It's easy to set-up and use

punch alert

- It leverages existing infrastructure
- Best communication platform of its kind
- Unparalleled in real-time location tracking
- New Standard for Campus Security







Next Steps

Every Second Counts

Online: PunchAlert.com

Email: Contact@PunchAlert.com

Punch Technologies, Inc.

